

**PLHS Pointer Association  
December 8, 2014 Board Meeting  
Meeting Minutes  
Respectfully Submitted by: Heather Lutz, Secretary**

**In attendance:** Kevin Gormly, Alex Van Heuven, Ian Law, Kevin O'Beirne, Laurie Benham, Christina Fulcher, Brant Brockett, Terri Webster, Andrea Justus, Tacy Armstrong, Rebecca Mashburn, Angelica Wilson, Heather Lutz, Barbara Shirts and Sarah Brandl.

Meeting called to order at 6:05p.m.

**Introductions and General Business - Kevin O'Beirne**

- Introductions
- January 12<sup>th</sup> regular Pointer Association meeting – likely to be cancelled
- There will be a January 12<sup>th</sup> Gala planning meeting

**VOTE – Approval of November 10, 2014 Minutes**

Motion to Approve – Kevin O'Beirne

Second to Motion to Approve – Maria Gibson

Vote – all in favor, none opposed, none abstained

**Principal's Report – Hans Becker (not present); Kevin Gormly, Vice Principal reported**

- Great year and PLHS keeps getting better every year
- Blood drive on Monday – We donate more than most schools
- Winter concert is December 15<sup>th</sup>
- Academically – Robotics team advisor parent, Brant Brockett, met with an Engineering teacher, Kathleen Schulze. There is great potential and next Tuesday there will be a demonstration in the Engineering class. Possibility of a CAD class after school.

**Treasurer's Report – Carleen Berry (not present); Kevin O'Beirne reported**

- Pointer Association managing total funds = \$435,000 (these include all Booster accounts and alumni accounts and anything under the PA umbrella). Non-earmarked (PA discretionary) funds = \$27,358 (Fall AAAs will come from these funds).

**ASB Report – ASB President 2014-2015 – Gianna Gibson**

- Winter Sports Prep Rally was very fun!
- Blood drive is Monday the 15<sup>th</sup> in the small gym
- Winter sprit week next week
- Focus is ASB Ball –January 31<sup>st</sup> – Hall of Champions. Met with Diana from Level Up Entertainment – Night of Champions - will cost about the same as last year.

**VP of Programs – Renatte Adler (not present); Rebecca Mashburn presented**

- Rebecca Mashburn described the solicitations we received for the Fall AAA funding – received 41 applications – these were submitted to Principal Becker to review – after his review and amendments based on other funding and PLHS priorities, there were 23

requests being considered for funding. Each request was reviewed by the group; questions and clarifications were asked and made.

- Mr. Law indicated five years ago that he and Clayton Ballard requested replacement books for statistics – he felt it was an effective use of the money and the books have been used year after year. It was a solid investment on behalf of the school by the PA that affected a lot of students and lasted for years.
- The money needs to be spent on the requested programs that were approved. The approval is for the Department. If full funding is not enough to support the purchase of the item requested, the PA indicated that as long as it is communicated back to the organization, the money can be held until the following AAA funding to attempt to get full funding.

**VOTE – Approval of AAA funding requests**

Motion to approve the Committee’s recommendation–Rebecca Mashburn

- Depending on what Mr. Becker does regarding the Poster dollar allocation we will reallocate the \$250.00 to the Speech and Debate team
- January 28, 2015 supplemental information: Mr. Becker did utilize the free posters donation from Dan Mashburn, so it was communicated that the Speech & Debate request was increased by \$250.

Second to Motion to Approve – Laurie Benham

Vote – all in favor, none opposed, none abstained

**Fundraising Strategies – Maria Gibson, Andrea Justus, Dinisa Valadao**

**VP of Community Relations – Andrea Justus**

- Phase II: all tables and benches arrived last week. Band will be assembling most likely to complete by this Saturday
- Meetings will take place for 90<sup>th</sup> Gala and Bite II to establish goals and planning details.
- There may be a \$500 donation for Beautification Project – Banners are being proposed for the front of the school (see vote below).
- Farmers Open – there is an opportunity for parents to volunteer at the Farmer’s Open. Funds will be divided between POP and the supporting booster clubs.
- Pushing out the STEM programming at PLHS should be acknowledged through eBlast and other marketing mechanisms that PLHS uses.
- The class of 2015 is raising funds for the year-end class activities. A crowd funding idea – a Supporter Wall (virtual wall) for the Class of 2015. Tiles can be clicked on where you can donate. The Supporter Wall will be there for one year – there are links to businesses so they can get publicity.
- Coach V hosted a lunch for CIF Champion Girls Volleyball – the school provided a lot of support to the girls.
- Correia fields – the latest update about starting is in April with a finish date in 2017.
- There was an FAA meeting – blue sign is contacting the FAA about lights at PLHS.

**VOTE – Approval of Banners for the Beautification Program**

Motion to approve to spend the \$500 on new banners for the front of the school, including installation.

Second to Motion to Approve – Maria Gibson

Vote – all in favor, none opposed, none abstained

### **Directors' Reports:**

#### **Membership Solicitation Campaigns –Diane Sullivan (not present)**

- No report

#### **Athletic Boosters - Tacy Armstrong**

- Possible liability insurance for coaches was discussed. More exploration of this subject will continue.

#### **Art Boosters – Renatte Adler (not present); reported by Christina Fulcher and Angelica Wilson**

- Culture Point is this coming Thursday – there will be a lot of performances.
- NCT show will be next Friday
- Coffee house in February (25<sup>th</sup> year).
- Music has started outreach with Correia. They are having color guard clinics and band is also interacting with the Correia and doing performances, etc.

#### **Volunteer Programs - Tracy Moore-Schoonmaker (not present)**

- No report

#### **Alumni Association - Kim Jessop (not present)**

- No report

#### **Athletic Director – Alex Van Heuven**

- Alex gave a full report on all of the various awards and victories that fall sports had. A big win for PLHS, including our first Women's volleyball CIF win and our Volleyball Coach also won All CIF award. All CIF fall sports teams was named - Faith Smith from the Women's Volleyball Team.
- Fall went really well at this school.
- Thank you for supporting the underfunded sports with the AAA funding. Ms. V is very grateful for all of the support for athletics.
- There has also been ongoing work regarding donations to support athletics. Two examples are 1) a donation of an ice machine by the Brigantine and 2) a donation of a Golf cart has been donated for sports medicine department.
- At Corriea, there is a program Play like a Pointer that is beginning. There will be day clinics with the middle school about PLHS school sports.

#### **New Business, Roundtable & Announcements**

- Question was posed by Andrea Justus about possibly using Deposit A Gift (DAG) site for winter sports or winter activities.
- Sarah Brandl, Head Counselor, spoke about College Panel coming up next week.
- New Family Night (January 15<sup>th</sup>) and Picture Yourself a Pointer (January 8th) are coming up.

Meeting adjourned at 7:05pm